



THE POWER TO EMPOWER

450 million Internet users, 1.18 billion mobile phone users, 298 million active smartphone devices, 250 million social media users and several active cashless-payment platforms. India is poised to thoroughly embrace 'digital' and leave her analog past behind.

We take a closer look at the dramatic digital-transformation.

September 17
Hotel Hindusthan
International

For registration, call
93309 44258 | 033 2231 7496

Chief Guest

Dr Bibek Debroy

Chairman, Economic Advisory Council to the Prime Minister & Member, NITI Aayog

Sir Jehangir Ghandy **Memorial Oration**

Mr Bhaskar Bhat

Managing Director, Titan

Other Distinguished Speakers

Mr Prabhask Singh

Member - Technology,
Department of Telecommunications, GoI

Dr MR Anand

Principal Economic Advisor,
Department of Telecommunications, GoI

Mr Ajit Kumar

Deloitte Digital Leader, India

Dr Sudeshna Sarkar

Head - Department of Computer Science & Engg,
IIT, Kharagpur

Mr Joydeep Dattagupta

Partner, Deloitte Touche Tohmatsu India

Mr Santosh Pandey

IPS, DCP - Cyber Crime, Kolkata Police

Dr Anirban Mazumdar

Professor, NUJS, Kolkata

Mr Sandeep Sengupta

Managing Director, ISOAH Data Securities

Response India

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CALCUTTA MANAGEMENT SUMMIT 2018

Monday, September 17, 2018
at
Hotel Hindusthan International

The Calcutta Management Summit is the annual signature event of CMA. Commencing 2000, CMA introduced the annual oration in honour of its founder President, Sir Jehangir Ghandy. From the year 2011, the event was dovetailed with the Calcutta Management Summit, which has now become one of the most keenly awaited management conferences in the city. The Summit is held centered round a theme of contemporary relevance and importance. The technical session of the Summit commences with the Sir Jehangir Ghandy Memorial Oration, in memory of our Founder President.

This year's Summit will be on "Digital India – The Power to Empower" and it will host the 18th Sir Jehangir Ghandy Memorial Oration, to be delivered by Mr Bhaskar Bhat, Managing Director, Titan Co. Ltd. On "Retailing and Digital Age Marketing". Mr Bibek Debroy, Chairman, Economic Advisory Council to the Prime Minister & Member, Niti Aayog, will be the Chief Guest on the occasion. The detailed programme schedule is given below:

DIGITAL INDIA – THE POWER TO EMPOWER

1100	Inauguration	Chief Guest <ul style="list-style-type: none"> • Dr Bibek Debroy, Chairman, Economic Advisory Council to the Prime Minister & Member, NITI Aayog
1200	Sir Jehangir Ghandy Memorial Oration: Retailing and Digital Age Marketing	<ul style="list-style-type: none"> • Mr Bhaskar Bhat Managing Director, Titan Co Ltd
12.30	The Digital India Programme – National E Governance Policy	<ul style="list-style-type: none"> • Dr M R Anand Pr Economic Adviser, Dept of Telecommunications, GoI

13.30	LUNCH	
14.30	Panel Discussion: Digital Infrastructure – Overcoming Digital Divide to promote social and economic inclusiveness, efficiency and innovation	<ul style="list-style-type: none"> • Mr Ajit Kumar Deloitte Digital Leader, India- Keynote • Dr Sudeshna Sarkar Head – Dept of Computer Science & Engg, IIT, Kharagpur • Mr Joydeep Dattagupta, Partner, Deloitte Touche Tohmatsu India – Moderator
15.30	Panel Discussion: Cyber Security in the Age of Digital Transformation	<ul style="list-style-type: none"> • Mr Prabhash Singh Member – Technology, Dept of Telecommunications, Govt of India -Keynote • Mr Santosh Pandey, IPS, DCP- Cyber Crime, Kolkata Police • Dr Anirban Mazumdar Professor, National University of Juridical Sciences, Kolkata • Mr Sandeep Sengupta Managing Director, ISOAH Data Securities Pvt Ltd - Moderator

The Registration Fee for delegates is given below. Kindly fill in the form by clicking on the “I Am Interested” button and make payment via the NEFT details given below. Kindly note registration will be confirmed only on receipt of participation fee.

Delegate Fee

AIMA/CMA Corporate Member	Rs 2,360/- incl 18% GST
Corporate Non-Member	Rs 2,950/- incl 18% GST
AIMA/CMA Individual Member	Rs 1,180/- incl 18% GST
Individual Non-Member	Rs 1,770/- incl 18% GST

Please Note: Payment to be made in any of the following ways:

Name of Beneficiary: Calcutta Management Association

Cash Deposit/ NEFT/ RTGS				Cheque
Bank	A/C No	Branch	IFS Code	In favour of “Calcutta Management Association” to be sent to CMA Secretariat at 6, N S Road, Kolkata - 01
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Axis Bank Ltd	914010034018753	Dalhousie	UTIB0000153	
IDBI Bank	0060102000111898	Brabourne Road	IBKL0000060	
United Bank of India	0489050009447	Chowringhee	UTBI0CGE188	

Call 9330944258/ 22317496 for further clarification; You may also mail to: calmanage@gmail.com